



Annual General Meeting
Royal on the Park Hotel
152 Alice Street, Brisbane Qld 4001
22 March 2014
0904 – 11:01

President Russell Butler opened the meeting at 09:04 – welcoming all present:

Introduction of: Skål International World President Karine Coulanges,
Skål International Director Nigel Pilkington
Skål International NZ IC Peter Morrison
Skål International NZ President Tony Smith
Skål International NZ Vice President Leighton Cameron
Hon. Exec. Member SIA Pierre Chaperon
SIA Auditor Kevin Davidson
SIA Auditor Ernst Krolke
SI Auditor Peter Neilson

Special Welcome to Lance Smith, Amery Burleigh and Peter Doggett SI Southern Gold Coast Club

Introduction of Delegates
Introduction of Observers

Attendees: As per attached list.
Apologies: Kevin Collins, Anne Augusteyn, Tony Boyle, Anne Boyle, Karan Singh, Bob McGill, Brad Symons, Mark Leibel, Craig Crestani, Brian Price, Marios Toras, Peter Upton, Jackie Foggitt, Collin ?? Andrew Watts,

President Russell spoke of the passing of Capt. Trevor Haworth, founder / owner of Captain Cook Cruises on 1 March 2014. Trevor was a long standing member of Skal International Sydney and a significant contributor to Skal and Tourism in Australia over many years.
President Russell asked all attendees to stand for one minutes silence to remember Skalleagues, family and friends who had passed since the National Assembly in September 2013.

President Russell thanked all Clubs for their support of Skal International Australia with this National Assembly being the 17th out of 19 with 100% Club attendance.

Skal International Southern Gold Coast representatives, Lance Smith and Amery Burleigh, were invited to come to the front of the meeting as President Russell welcomed Club #717 to the Skal fraternity.
President Karine presented the Club Charter and President's chain to Lance Smith – President of the newly inaugurated Club – Australia's first new Club in 8 years.



President Russell Butler officially opened the AGM at 09:26am

Confirmation of Minutes

2013 AGM held in Launceston 23rd March 2013

Moved Mark Sproat (Canberra)

Seconded Simon Langbein (Adelaide)

Carried

Business arising from previous minutes

No business arising from previous minutes

Reports:

President

Russell Butler spoke to his extensive report.

Russell moved his report for adoption - Robyn Maher Broome,

Seconded Mark Abercromby Perth

Carried

International Councillor

Bernard spoke to his report

Bernard moved his report for adoption, Simon Langbein Adelaide,

Seconded Ian Murton

Carried

VP Membership & Development

Denise spoke to her report

Denise moved her report for adoption, Lesley Briscoe Albany,

Seconded Mark Abercromby

Carried

VP Communications /PR

Noelene spoke to her report

Noelene moved her report for adoption, Robyn Maher Broome,

Seconded John Spencer Sydney North

Carried

The meeting requested that the Website Development plans be circulated to all Clubs for their consideration and input – Agreed

Action: Noelene or new VP.

Finance Report

Colin spoke to his report

Colin moved his report for adoption, Lee Irvin Kununurra

Seconded Carolyn Upton Whitsunday

Carried



2015 Budget

Colin spoke to the 2015 budget – as copies of the 2015 budget were not available for the delegates the meeting was deferred for morning tea to allow the Treasurer to get copies of the budget so the delegates could review and be able to discuss.

Meeting reconvened after morning tea with copies of the budget provided for all:

Capitation fees for 2015 - \$73 – approved

Colin moved the adoption of the Budget

Seconded Diane Butler

Carried

The meeting requested that future budgets include the actual expenditure for the prior 3 years

Website Development – it was proposed that as the final payment, the 5th instalment, of the \$160.00 Website development fee (50% of the cost incurred by SIA in 2010) will be due in July 2014 that SIA continue to invoice Clubs for this fee to provide funding for future Website Development. Clubs would continue to pay the actual hosting fees (currently \$60.00pa and expected to increase) and then \$160.00 pa for Website Development.

Agreed by all Clubs.

Auditors

Ernst Krolke spoke on behalf of the Auditors

Auditors comments - all in all looks good

Recommendations:

Some clubs are late in applying for reimbursements - Clubs must apply for reimbursement within the current year unless it is incurred in December.

Ernst explained how to send money 'direct credit' - some clubs have no idea

Russell thanked the auditors

Ernst moved the Auditors Report for adoption, Ross McLean Brisbane

Seconded Alfred Merse Hobart

Carried

Election of Officers

President – Nominated

International Councillor - Nominated

Vice Presidents - Nominated

Denise Scrafton

Bernard Whewell

Bob Lunnon

Fiona McFarlane

Mark Skinner

President Russell confirmed that 2 candidates had achieved 50% +1 of the eligible votes, and asked the meeting if they wanted the numbers declared or for him to just announce the names of the successful candidates. The meeting requested the names of the successful candidates only.

Bob Lunnon and Fiona McFarlane were elected.

Permission was requested for the voting papers to be destroyed

Moved Tim Hurley Gold Coast

Seconded Lance Smith Southern GC.



Treasurer - Nominated
Secretary - Nominated
Auditor – Nominated

Colin Schirmer
Correen Hurley
Ernst Krolke

General Business:

President Russell Butler presented the following Ambassador Badges:

Joanne Skinner
Mark Skinner
Richard Condon
Bob Lunnon

David Schrandt Skalleague of the Year Award

Recipient – Brian Price Darwin. The award was presented to SI Darwin President Sheena Mathews who was asked to present it to Brian Price at a SI Darwin meeting. The award was in recognition of Brian's dedication and hard work transforming the Darwin Club

Meeting closed 11:23

Russell Butler
President

Correen Hurley
Secretary

Date:



89th National Assembly
Royal on the Park Hotel
152 Alice Street, Brisbane Qld 4001
22 March 2014
11:23

Opening & Welcome: President Russell Butler opened the National Assembly at 11:30

**Confirmation of minutes of previous National Committee Meeting held Whitsundays
13 September 2013**

Moved Philip Slater Cairns

Seconded Kim Jeffery Launceston

Business arising from previous minutes

No business arising from previous minutes

Correspondence & Administration:

Receiving Club Reports etc., from the individual Clubs.

Administration – General administration work pertaining to Executive Committee Meetings, AGM and National Assemblies, ensuring information is forwarded to all Australian Clubs and Members.

Executive Report:

President Russell highlighted in brief the following -

Emergency Fund (previously the Queensland Flood Relief Appeal)

Balance of \$6,008 for any future needs

New Club / Membership Development Fund

Funds to be used in setting up new Clubs

Incorporation

Two (2) Clubs out of 21 still to complete the incorporation process and now after the induction of the new club Southern Gold Coast making three (3) clubs out of 22.

Statutes

Not permissible to vary the “S.I. Model Statutes for Clubs”

Clubs must ensure they apply them and keep them current

Club Administration

Russell emphasized the importance for all clubs to provide a copy of their Annual Report and Financial Report to SIA each year and also provide a copy of their financial report to their State / Territory Dept. that manages the Associations Incorporation Act.

The three (3) Sydney Clubs are looking into the feasibility to form a Blue Mountains Club



Club Reports

Adelaide, Albany, Brisbane, Broome, Bunbury/Margaret River, Cairns, Canberra, Capricornia

Skål International – World President, Karine Coulanges

Russell introduced Karine and talked thru Karine's itinerary since her arrival in Australia

- Karine advised her first executive meeting was held on 21st November, (hit the ground running with so much to do in such a short time) not normally held until the February
- All Executive Committee met with the staff in Spain
- The Executive Committee are working on a Skål world map - How do you see Skål in 2020?
- Karine presented a most informative Power Point Presentation
- Challenges, finance, branding, young professional future leaders, membership
- New concept for Congress – will start in Mombassa – Congress costs will be reduced by 30% one of the savings being no Arrival and Departure Transfers.
- Aiming to have a Skål Ambassador in key regions, staff in the Spain office will communicate with the Ambassadors which will save costs.

Skål International - Director, Nigel Pilkington

Nigel spoke to the meeting with an overview on what the new committee were working on-

- We need to be seen as a trusted voice in tourism projecting a good image
- Leave the glass out of the photo
- Sponsorship for the Skål Magazine – Companies coming to them to see how they can advertise
- Purchasing online
- Must think outside the box
- Positioning papers / Research papers
- Skål to be seen as a leader
- People choose to do business with you not because they have to
- Face to face when doing business
- Greeters and Meeters

Nigel took questions from the floor -

- ehotelier.com
- PR Communications – is there a guide that clubs can use?
- Skål benefits

Tourism Forum:

Anne Maree Moon, Director of Leisure Tourism and Major Events for Brisbane Marketing

Anne-Marie is also a director on both the Brisbane Festival and Expressions Dance Company boards. Anne-Marie one of Queensland's most experienced events marketing executives, spending the past 18 years in arts and entertainment marketing in Brisbane, most recently as Associate Director ACMN Marketing and Advertising where she developed and implemented national marketing strategies for a variety of high profile events and performances.

Anne works closely with key partners to drive Brisbane Marketing's Major Events Strategy to support the growth and development of Brisbane's major events calendar through procuring and leveraging major events in Brisbane.

Anne's presentation certainly proved to be interesting and most informative showing her commercial acumen and ability to develop commercial partnerships, her passion to drive sales and business outcomes, along with her vision for this role.



Skal International New Zealand – President, Tony Smith

Russell introduced Tony Smith

- Tony advised he was enjoying the Australian AGM / National Assembly and learning from attending such meetings. In doing so they were also changing their AGM date to March.
- NZ has 6 Clubs, Auckland, Hamilton, Rotorua, Wellington, Christchurch and Queenstown
- Advised the SINZ AGM was being held next weekend to coincide with Karine Coulanges visit to Australia and NZ.
- New Zealand has same issues as Australia with retention of members.

Club Reports

Darwin, Gold Coast, Southern Gold Coast, Hobart, Kununurra, Launceston, Melbourne, Perth

Young Skål

Mark Abercromby from Perth Club advised the meeting he had been in contact with Scott Smith from Thailand and they were both working with Young Skål -

- How do we speak to the mid level young professionals
- How do we engage them?

Peter Morrison NZ asked for any feedback on young Skål

President Russell advised the meeting that following discussion to a question from President Diane of SI Sydney to President Karine at the Cocktail function in Sydney it had been agreed by SI that Young Skål members should be known as “Future Leaders”. To be ratified by SI

Club Reports:

Sunshine Coast, Sydney, Sydney North, Sydney South, Townsville, Whitsunday

National Assembly Presentations

- (i) Update from Albany Host National Assembly 22-23 August 2014
- (ii) Voted in favour of coach transfer from Perth to Albany and return.
- (iii) Presentation from Broome – Bid to host National Assembly /AGM 27-28 March 2015
- (iv) Voted in favour

Other Business

Cheryl Kelly from the Cairns Club advised the meeting, with ATE being held in Cairns this year, they had arranged for a presence of Skål with Skål Flags. Cairns was organising positioning themselves near registration where it would be convenient to collect the Skål Flags.

Nigel advised he would get the flags priced to come out of China

A Skål Cocktail function has been arranged for ATE.

Mexico Congress

No Air Fare Specials thru Skål

Travel Industry Club, Sue Francis - Return \$2600 + tax Premium Economy with VA

As information comes to hand will be posted on the website

Questions:

Members who live in your area and join a club outside of the area - is that O’K?

The meeting was advised that it is a requirement for members to join the Club nearest to their work place or their home



Young professionals on the committee of a Club, can a Young Skål Member be on the committee?
Not as President, Treasurer or Secretary.

Past members, who have left the industry or retired – there is currently no provision for these people to come back as a new Member?

Bob Lunnon spoke to the meeting regarding the original idea of the Presidents chain and Presidents' Honour Board

President Russell presented President elect Denise with a SIA President's Honour Board which he was donating to SIA

Denise thanked Russell on behalf of Skål Australia and presented him with a Wine Decanter, Glasses and a bottle of Wine.

Karine Coulanges presented each club with her flag

Future SIA meeting schedule and key dates

Where noted below the Clubs have expressed an interest in hosting the National Assembly.

Appointment is subject to the bid being approved by the National Committee, and does not exclude other Clubs from also submitting an expression of interest for the same event

- **16-18 May, 2014**
Skal International Capricornia, 10th anniversary
- **22-24 August, 2014**
SIA National Assembly – Albany
- **October 2014**
Skal International Brisbane – 50th anniversary
- **November 2014**
Skal International Cairns – 30th anniversary
- **25-30 October 2014**
Skal International World Congress - Mexico
- **27 – 29 March 2015**
SIA National Assembly/AGM – Broome *Subject to bid/approval*
- **September 2015**
SIA National Assembly – Sunshine Coast *Subject to bid/approval*
- **1-6 November 2015**
Skal international World Congress, Mombasa, Kenya
- **March 2016**
SIA National Assembly / AGM – Hobart *Subject to bid/approval*
- Melbourne *Subject to bid/approval*
- **August / September 2016**
SIA National Assembly – Adelaide *Subject to bid/approval*

Meeting closed 15:45