



29<sup>th</sup> September 2017

Dear Skålleague,

Firstly, I'd like to thank you for your continued support in 2017. Skål International is the largest professional organisation of Travel and Tourism leaders around the world.

Being invited to become a member of Skål is a privilege, and one you should be very honoured to receive. Skål Australia is the third largest country on the Skål map.

As your 2018 Skål membership fees are now due, I would like to remind you of the benefits of maintaining your Skål membership:

- Your Skål membership extends further than your local club. 24 Australian clubs have monthly meetings that you are welcome to attend.
- Have you accessed the Worldwide database through skal.org website?
- Are you doing business with your 1,000 fellow Australian Skålleagues?
- What about your fellow 15,000 Skålleagues Worldwide?
- Skål Australia hosts 2 Annual National Assemblies each year (March & August) hosted by a different club each time.
- Skål International hosts a World Congress annually, held in a different country each year. This gives you, the opportunity to do business & build friendships all over the world!
- Access to exclusive benefits via the Australian & International websites (offers from Skalleagues)
- Access to the Skål Australia Emergency Fund – a “short term fix” (there is a criteria to be met for the application to be successful).
- Access to the Skål International Florimond Volckaert Fund (FVF) – Emergency Funds to assist any Skål member in times of financial need or crisis. (There is a criteria to be met for the application to be successful).

So, as we venture towards 2018, please ask yourself if you are using your Skål membership to your full advantage? If not, now is the perfect time to start accessing your connections and building relationships with your fellow Skålleagues.

I look forward to networking with you in 2018!

Yours in Skål,

Fiona McFarlane  
President – Skål International Australia

